

Hydrogen Fuel Cell Applications – Cars & Electricity

Date: Wednesday, October 17, 2012

Time: 6:30 pm – 9:00 pm

Location: Toyota Motor Sales, USA, Inc. Headquarters
Intersection of Western Ave. and Toyota Way, Torrance
(One block south of 190th Street)

Cost: \$20 Member | \$25 Non-member

To register, go to <http://www.usgbc-la.org/chapter-events/upcoming-events>.

Hydrogen Fuel Cells have the potential to significantly reduce our dependence on foreign oil and lower harmful emissions that contribute to climate change. Join us to take a look inside Toyota's advanced technologies that drive our future. Learn about hybrids, fuel cells and hydrogen and how these technologies may be leveraged in other aspects of life for a more sustainable future. Get a chance to ride and drive the Toyota Fuel Cell Hybrid Vehicle.



Program Agenda:

- Toyota presentation on their future hydrogen fuel cell vehicles
- Ballard presentation on stationary fuel cell applications
- SCE presentation on the importance of electric demand management and demand response programs
- Toyota presentation on the Headquarter Campus Stationary Fuel Cell project
- "Ride and drive" opportunity with a Toyota fuel cell vehicle
- Hydrogen fuel cell vehicle fueling demonstration

Speakers:

Mark Yamauchi, Sustainability Strategy Manager, Toyota Motor Sales, USA, Inc.

Kevin Bell, Director of Distributed Power Projects, Ballard Power Systems, Inc.

Lawrence Oliva, Director of Tariff Programs & Services, Southern California Edison

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