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StonePeak Partakes in Green Idea House

StonePeak Ceramics is part of a new case study showcasing the latest in eco-friendly construction material designed for sustainability and energy efficiency. The Green Idea House, a 2,100-square-foot home being remodeled in a modern look, says it’s possible to be both environmentally sensitive and beautiful.

The house is being used in a long-term case study put in place by Southern California Edison to measure the effects of green products on energy consumption. Additionally, affordable products are being utilized within the home so the concept can be compared with similar costs associated with standard housing.

The owners of the house are not developers, architects or manufacturers, but actually the family that will be living

there. While making the selection for their “green” house, they were strictly looking to partner with businesses engaged in sustainable activities.

“We want materials that will stand the test of time and hold up for our active family. The selection process was made easier because of the wide variety of sizes StonePeak has to offer,” said the home’s owner Monica Fortunato.

Upon their search, they found that StonePeak exemplified these qualities and decided to install tile in two of their rooms. For the upstairs bathroom, The Green Idea House will feature “Light Splendor” from the “Cesare Magnus” collection. “We chose from the Cesare collection because the color variation in the tile is one of the most beautiful tiles we have seen,” said Fortunato.

For the downstairs laundry room, the

family selected “Cloudsky” from the Sky collection. “We chose from the sky collection for our laundry and downstairs bath because of the thru-color and beauty of the tile,” added Fortunato.

The concept of a net zero house is to harvest as much energy as you use. With the state of California attempting to make all new residence net zero by 2020, the question arose in Robert Fortunato’s mind, “How are we going to get there? Can we get there? Let’s build it today!”

“The Green Idea House is like a stone soup,” Robert remarked. “When everyone contributes, it’s amazing what can happen.”

As the home progresses, more information and photography will become available. To follow the progress of the Green Idea House, visit: <http://blog.stonepeakceramics.com/?p=669>. **TILE**